

Firework fright beaten.

Calm Dawg saves canine chums from beastly bangs.

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Dawg Central: UK. The purely natural Calm Dawg treats positively (pawsitively?) help with the howling hell caused by noisy fireworks this autumn.

The Dawg's Biscuits great & best selling 'Calm Dawg' treat, gently and totally naturally helps dogs deal with the noises and bangs of the firework season. Which is just great, for dogs and their owners.

An end to unhappy whimpers, to heart rending whines; an end to the awful fright caused by fireworks.

The use of natural ingredients to help make the dogs feel slightly happy and slightly sleepy, means happier hounds without using a 'chemical cosh'. The ingredients, which include Banana and Chamomile, assist serotonin production, inducing a feeling of wellbeing.

They're calming, they're natural. They're tasty, and they're fun too!

Calm Dawg Treats are also useful for dogs alarmed by visitors, by being left alone, by visits to the Vet: by any stress. The Treat also contains mild Ginger to help with travel sickness.

“We now produce this all year round”, says Matthew of The Dawg’s Biscuits. “It started as a treat and treatment for firework stress, but repeat demand has made it a best seller. Dawg’s clients’ dogs love them, and Dawg is proud to have helped.”

As one of our clients put it: “It’s like an off switch for my dog’s stress.”

Details of Calm Dawg Treats can be found at www.dog-treat.co.uk/calm_details.htm and at <http://www.calmdawg.com/> .

(and while you are wandering the web, Dawg's blog, www.dawgblog.co.uk/)

General information about The Dawg’s Biscuits is at

www.dogstreats.co.uk/media.html