

Dogs' Firework Phobias eased by "calming karma" Calm Dawg Treats.

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Dawg Central: UK. The purely natural Calm Dawg Treats actively help with the howling hell caused by noisy fireworks this autumn.

The Dawg's Biscuits have improved their best selling Calm Dawg Treat, a treat that gently and totally naturally helps dogs deal with the noises and bangs of the firework season.

The use of natural ingredients to help make the dogs feel slightly happy and slightly sleepy, means happier hounds without using a 'chemical cosh'. The ingredients, which include Banana and Chamomile, assist serotonin production, inducing a feeling of wellbeing.

Calm Dawg Treats are also useful for dogs alarmed by visitors, by being left alone, by visits to the Vet: by any stress. The Treat also contains mild Ginger to help with travel sickness.

"We now produce this all year round", says Matthew of The Dawg's Biscuits. "It started as a treat and treatment for firework stress, but repeat demand has made it a best seller. Dawg's clients' dogs love them, and Dawg is proud to have helped."

Details of Calm Dawg Treats can be found at

www.dog-treat.co.uk/calm_details.htm

(and while you are there Dawg has a blog, www.dawgsbix.blogspot.com/)

General information about The Dawg's Biscuits is at www.dogstreats.co.uk